



FOR IMMEDIATE RELEASE

Ed Ruscha
Pools, Parking Lots, Gas Stations and Sunset Strip
September 22 – November 5, 2005
Opening Reception Thursday, September 22, 2005

This exhibition will feature Ruscha's four most seminal and influential series of photographs, made between 1962 and 1968, and originally released only in the form of inexpensively-produced conceptually-based artist's books. Describing himself as a "reporter" of "facts", Ruscha photographed in a straightforward uninflected style, emphasizing the emptiness and banality of his subjects: gas stations along Route 66, uninhabited pools, urban parking lots seen from a helicopter, and the facades of the Sunset Strip taken with a camera attached to his car. In 1989 Ruscha began to revisit his earlier work, producing several limited edition portfolios of his photographs, each of which differs from the book that preceded it. Presented in their entirety, the four portfolios comprise fifty-five photographs, which reflect Ruscha's interest in serial imagery, in topography and mapping, in car culture and in the signature Los Angeles landscapes of pools and urban sprawl.

Considered one of the most significant contemporary American artists, Ruscha was the subject of recent solo exhibitions at the Whitney Museum of American Art, the Royal Academy London, the National Gallery of Berlin and the Museum of Contemporary Art, Los Angeles. Opening in 2006, the Jeu de Paume in Paris will present the exhibition *Ed Ruscha: Photographer*. Ruscha currently represents the United States in the 2005 Venice Biennale.

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